



For More Information:
Yuntong(Tony) Jiang, Vernon Lights Festival
yuntongj17@gmail.com
513-255-3050

◆ CALL FOR VENDORS ◆

VERNON LIGHTS FESTIVAL – COMING THIS FALL, VERNON, NJ NEW JERSEY'S LARGEST LANTERN AND LIGHTS FESTIVAL

Produced by Hello Panda Festivals and Glenwood Lake Arts Park

WHAT: **Over 35,000 people** are expected to attend the **Vernon Lights Festival this Fall and Winter** in Vernon NJ, beginning November 15th through January 5th. With a **marketing budget of over \$150,000 for the 8-week season**, all Vendors and Sponsors are sure to increase their visibility and benefit from a massive media blitz!

Vernon will shine even brighter this fall and winter seasons with the Vernon Lights Festival. The family-friendly attraction will be held at the new Glenwood Lake Arts Park grounds on Route 565 in the **Glenwood Lake area of Vernon Township, New Jersey.**

A Hello Panda Festivals production, the **Vernon lights festival is the largest** of its kind **in New Jersey.** The attraction features a walk-through wonderland experience showcasing massive lanterns, multisensory exhibits, music, entertainment, and interactive experiences throughout the festival which is teeming with huge handcrafted lantern exhibits.

WHO ARE WE LOOKING FOR?

Artisans, craftspeople, makers, collectors and curators, who will bring top-notch designer/vintage clothing, artisanal craft, designer/artisanal jewelry, collectibles, antiques, art/illustration, bath/body products, holiday decorations/gifts and other creative minds with products to offer!

- ✚ Vendor Fees: Friday, Saturday & Sunday \$50/day
- ✚ Located in Heated Tent Area – Approximately 10' x 10' booth area
- ✚ Electricity Provided
- ✚ Please **contact us immediately to reserve** your weekends!

WHEN: **November 15 thru January 5 – Every Friday, Saturday and Sunday - 5PM to 10 PM**
Note: The Festival may be extended through February 2, 2020 weather permitting

WHERE: **Vernon Lights Festival** – at the future home of Glenwood Lake Arts Park - 1733 Glenwood Road, County Rd 565, Sussex, NJ 07461



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Select Weekends Are Still Available!!

Please contact us immediately to reserve your weekends!

◆ Guidelines for Vendors Renting Space with Vernon Lights Festival ◆

1. Fill out the Hello Panda Marketplace Vendor Application

Application should be completed and emailed to Vendor Contact

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2. Once your application is processed

You will receive a Vernon Lights Festival Marketplace Rental Agreement. Please read through thoroughly, sign and return the Agreement with your Certificate of Insurance Naming CPAA North America, Inc. as Additional Insured

3. CPAA North America Inc. will return the Agreement to you

This correspondence will include the Space Offer. Rental Fee Specifications will be included.

4. Hello Panda Marketplace payment terms will be explained in the Rental Fee Specification section of the Agreement. Please pay each week's rental fee by the time specified.

